



EDUCATION

B.F.A. GRAPHIC DESIGN
 SAVANNAH COLLEGE OF ART AND DESIGN
PAINTING MINOR **2004**

EXPERIENCE

**DESIGNER/ART DIRECTOR
 ILLUSTRATOR**
 SELF-EMPLOYED/FREELANCE
2005 > PRESENT

SENIOR DESIGNER
 WARNER BROS. / DC COMICS
2015 > 2016
 Create trend based style guides, designs and retail pitches for major motion pictures and various properties. Design and develop content and presentations, licensing programs, including product line assortments, soft and hard line goods, packaging, trend kits and promotions within the studio, as well as external licensees, agencies and artists.

SENIOR GRAPHIC DESIGNER
 SAVANNAH COLLEGE OF ART AND DESIGN
2008 > 2015
 Design for admissions, events, communications, exhibitions, publications, advertising, presidential initiatives, signage and interactive/web.

GRAPHIC DESIGNER
 PETER MITCHELL ASSOCIATES
2005 > 2007
 Print/web design, advertising, branding and pre-press.

SKILLS



Art direction, design and illustration with focus on entertainment and music industry. Knowledge and understanding of production, apparel applications and techniques.

PHOTOSHOP
 ILLUSTRATOR
 INDESIGN
 LETTERING
 TRADITIONAL ILLUSTRATION
 PRODUCTION
 FASHION TRENDS
 CONCEPTING

HIGH FIVES

2015 PUBLISHED WORK
DESIGN FUNNY: A GRAPHIC DESIGNER'S GUIDE TO HUMOR

2013 GUEST SPEAKER
 THREADLESS FAMILY REUNION

2014 PRINT REGIONAL DESIGN ANNUAL
 PRINT MAGAZINE

2012 ALLY OF THE YEAR
 CREATIVE ALLIES

Justin Timberlake Summer 2013 Tour apparel graphics

2008 PUBLISHED WORK
LOS LOGOS 4, GESTALTEN

Far Outside the Ordinary book cover

2002 ARTISTIC HONORS
 SCHOLARSHIP, SAVANNAH COLLEGE OF ART AND DESIGN

2013 MADE SHOP and VIDEO INTERVIEW
 THREADLESS

threadless.com/made/katie-campbell



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