

KATIE CAMPBELL

GRAPHIC ARTIST + ILLUSTRATOR + FUN GAL TO WORK WITH

EDUCATION

B.F.A. | GRAPHIC DESIGN | PAINTING MINOR | 2004

SAVANNAH COLLEGE OF ART AND DESIGN

SKILLS



Art direction, design and illustration with focus on entertainment and music industry. Knowledge and understanding of production, apparel applications and techniques.

PHOTOSHOP
ILLUSTRATOR
INDESIGN
LETTERING
ILLUSTRATION
PRODUCTION
FASHION TRENDS

HIGH FIVES

2015 **PUBLISHED WORK**
DESIGN FUNNY: A GRAPHIC DESIGNER'S GUIDE TO HUMOR

2014 **PRINT REGIONAL DESIGN ANNUAL**
PRINT MAGAZINE

Justin Timberlake Summer 2013 Tour apparel graphics

Far Outside the Ordinary book cover

2013 **MADE SHOP and VIDEO INTERVIEW**
THREADLESS

threadless.com/made/katie-campbell

2013 **GUEST SPEAKER**
THREADLESS FAMILY REUNION

2012 **ALLY OF THE YEAR**
CREATIVE ALLIES

2008 **PUBLISHED WORK**
LOS LOGOS 4, GESTALTEN

2002 **ARTISTIC HONORS**
SCHOLARSHIP, SAVANNAH COLLEGE OF ART AND DESIGN

EXPERIENCE

DESIGNER/ART DIRECTOR ILLUSTRATOR

SELF-EMPLOYED/FREELANCE

2005 > PRESENT

SENIOR GRAPHIC DESIGNER

LOOT CRATE / SPORTS CRATE

2017 > PRESENT

Ideation, creative direction, design and execution for Sports Crate consumer products, packaging, marketing, and visual design. Collaboration with MLB and NBA, outside vendors, photographers, artists and internal teams to develop brand stories while meeting delivery times.

SENIOR DESIGNER

WARNER BROS. / DC COMICS

2015 > 2016

Create trend based style guides, designs and retail pitches for major motion pictures and various properties. Design and develop content and presentations, licensing programs, including product line assortments, soft and hard line goods, packaging, trend kits and promotions within the studio, as well as external licensees, agencies and artists.

SENIOR GRAPHIC DESIGNER

SAVANNAH COLLEGE OF ART AND DESIGN

2008 > 2015

Design for admissions, events, communications, exhibitions, publications, advertising, presidential initiatives, signage and interactive/web.

GRAPHIC DESIGNER

PETER MITCHELL ASSOCIATES

2005 > 2007



CAMPKATIE.COM



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