

KATIE CAMPBELL

ART DIRECTION | GRAPHIC DESIGN | ILLUSTRATION

EDUCATION

B.F.A. | GRAPHIC DESIGN | PAINTING MINOR | 2004
SAVANNAH COLLEGE OF ART AND DESIGN

IN A NUTSHELL

I love what I do. Skills are key, but can be learned. The most valuable asset is bringing a positive energy and attitude to every job.

DESIGN PROGRAMS

- ADOBE CC
- MICROSOFT OFFICE

ADVERTISING/MARKETING
ART DIRECTION
BRANDING
CONSUMER PRODUCTS
CREATIVE DIRECTION
EVENT DESIGN
HAND LETTERING

ILLUSTRATION

KEY ART
MERCHANDISE GRAPHICS
PACKAGING DESIGN
PHOTO SHOOT DIRECTION
PRINT PRODUCTION
PUBLICATION DESIGN
TREND KITS/STYLE GUIDES
TYPOGRAPHY
VISUAL DESIGN
WIRE FRAME/WEB DESIGN

HIGH FIVES

2015 **PUBLISHED WORK**
DESIGN FUNNY: A GRAPHIC DESIGNER'S GUIDE TO HUMOR

2014 **PRINT REGIONAL DESIGN ANNUAL**
PRINT MAGAZINE

Justin Timberlake Summer 2013 Tour apparel graphics

Far Outside the Ordinary book cover

2013 **GUEST SPEAKER**
THREADLESS FAMILY REUNION
Presentation topic:
"Thinking Outside the Font"

MADE shop and video interview

2012 **ALLY OF THE YEAR**
CREATIVE ALLIES

2008 **PUBLISHED WORK**
LOS LOGOS 4, GESTALTEN

EXPERIENCE

ART DIRECTOR ILLUSTRATOR/DESIGNER FREELANCE

2005 > PRESENT

Art direction, design and illustration for the entertainment and music industry, with focus on apparel, consumer products, print and promotional design.

SENIOR GRAPHIC DESIGNER LOOT CRATE/SPORTS CRATE

2017 > PRESENT

I joined the team at its infancy, gaining valuable knowledge and experience building a new business and developing a brand story. This includes research, ideation, design and execution for Sports Crate and its subscribers. Meeting delivery schedule times, creating an awesome consumer experience and collaborating with MLB, NBA, licensees, vendors and internal teams to develop unique products, packaging, and visual design, has challenged me and added value as a versatile team member.

SENIOR DESIGNER WARNER BROS. / DC COMICS

2015 > 2016

I played a key role in the collaboration, research, content development, design and presentation for consumer products and style guides created for major motion pictures and properties. This included product line assortments, soft and hard line goods, packaging design, in-store displays, trend kits, product application, graphics, patterns, icons, illustrations and brand assets.

SENIOR GRAPHIC DESIGNER SAVANNAH COLLEGE OF ART AND DESIGN

2008 > 2015

I wore a lot of hats while at SCAD—designing, directing, collaborating and managing all phases of design needs. Responsibilities ranged from catalog/page layout, event branding, photography, 2d and 3d environmental graphics, web/motion assets, production, bus wraps and print collateral, all while keeping on-trend and pushing innovative solutions.

GRAPHIC DESIGNER PETER MITCHELL ASSOCIATES

2005 > 2007



CAMPKATIE.COM

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